

OCT 18 2005

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To:

NAME:	FACSIMILE:	TELEPHONE:
United States Patent and Trademark Office	(571) 273-8300	

FROM: Mike Garabrants

DATE: October 18, 2005

Number of pages with cover page:	6	
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Preparer of this slip has confirmed that facsimile number given is correct: 10766/MSG4**Comments:**

Attorney Docket No.: 324212003110
 Group Art Unit: 3622
 Examiner: Not Yet Assigned
 Serial No.: 10/751,038
 Filing Date: December 31, 2003
 Inventors: Eric BOYD et al.
 Title: OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD

Documents attached:

- Transmittal Form (1 page)
- Power Of Attorney To Prosecute Applications Before The USPTO (1 page)
- Statement Under 37 CFR 3.73(b) w/copy of Assignment (from parent, Serial No. 09/638,457) (3 pages total)

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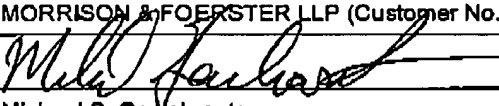
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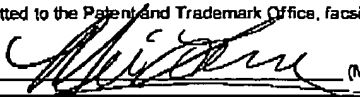
PTO/SB/21 (09-04)

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<h1>TRANSMITTAL FORM</h1> <p>(to be used for all correspondence after initial filing)</p>		Application Number	10/751,038
		Filing Date	December 31, 2003
		First Named Inventor	Eric BOYD
		Art Unit	3622
		Examiner Name	Not Yet Assigned
Total Number of Pages in This Submission	5	Attorney Docket Number	324212003110

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address (1 page) <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <ul style="list-style-type: none"> • Statement Under 3.73b w/copy of Assignment (from parent, Serial No. 09/638,457) (3 pages total) • Fax Cover Sheet.
Remarks		
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Name	MORRISON & FOERSTER LLP (Customer No. 20872)	
Signature		
Printed name	Michael S. Garfabrants	
Date	10/18/2005	Reg. No. 51,230

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, facsimile no. (571) 273-8300, on the date shown below.	
Dated: October 18, 2005	Signature:  (Mei Y. Leung)

SF-1965711

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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☒ Practitioner associated with the Customer Number: 20872

OR

☐ Practitioner(s) named below (If more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

☒ The address associated with Customer Number: 20872

OR

☐ Firm or Individual Name: _____

Address: _____


City: _____ State: _____ Zip: _____

Country: _____ Telephone: _____ Fax: _____

Assignee Name and Address:
Yahoo! Inc.
701 First Avenue
Sunnyvale, California 94089

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/80 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record
The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature: 	Date: 7/20/2005
Name: Christopher W. Higgins	Telephone: (408) 389-1000
Title: Director, Patent Asset Development	

SF-1964199

PTO/SB/96 (09-04)

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Eric BOYD et al.Application No./Patent No.: 10/751,038 Filed/Issue Date: December 31, 2003Entitled: OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD

Yahoo! Inc., a corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
 2. ☐ an assignee of less than the entire right, title and interest.
 The extent (by percentage) of its ownership interest is _____ %
 in the patent application/patent identified above by virtue of either:

A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Michael S. Garrabrants
 Signature

10/18/05
 Date

Michael S. Garrabrants - 51,230
 Printed or Typed Name

(650) 813-4227
 Telephone Number

Attorney
 Title

SF-1965871

DOCKET NO. 324212003110

File No.: 18567-0012

ASSIGNMENT

I, as a below-named inventor, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to:

**Yahoo! Inc.
3400 Central Expressway
Santa Clara, California 95051**

A DELAWARE CORPORATION (hereinafter referred to as Assignee), its successors, assigns and legal representatives, the entire right, title and interest in and to all subject matter invented by **Eric Boyd, Arturo Bejar, Anil Pal and David Roman** and disclosed and/or claimed in an application for Letters Patent of the United States of America Serial No. _____ filed August 14, 2000, entitled:

OFFLINE-ONLINE INCENTIVE POINTS SYSTEM

and signed by me

- ☒ On the date set forth below;
☐ on the DATE_OF_SIGNING_DECLARATION

and in and to any and all divisions, reissues, continuations and extensions thereof; and in and to all corresponding applications for Letters Patent and all Convention and Treaty Rights of any kind, in all countries throughout the world, for all such subject matter.

I hereby authorize and request that the Patent Office Officials in the United States, and in countries foreign to the United States, issue any and all of said Letters Patent or similar documents, when granted, to said Assignee, as the Assignee of our entire right, title and interest in and to the same, for the sole use and enjoyment of said Assignee, its successors and assigns.

Further, I agree that I will communicate to said Assignee, or its representatives, any facts known to me respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisions, continuations, substitutions, and renewal reexamination and reissue applications, execute all necessary Assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths and generally do everything necessary or desirable to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States.

The undersigned hereby authorizes the firm of **OPPENHEIMER WOLFF & DONNELLY LLP** to correct errors in this assignment or to insert any further identification or other information necessary or desirable to make this assignment suitable for recordal in the United States Patent Office, and any Patent Office foreign to the United States.

In Testimony Whereof, I hereunto set my hand.

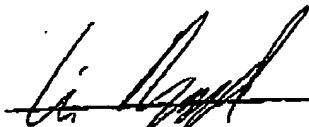
SIGNATURES

U.S. Assignment

Page 1
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File No.: 18567-0012

Inventor's Signature:



Date:

8-14-00

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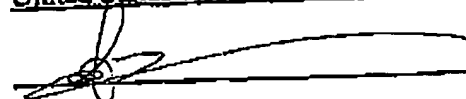
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8-14-2000

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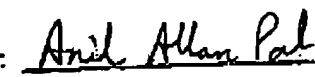
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Inventor's Signature:



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8/14/2000

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Inventor's Signature:



Date:

8/14/2000

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U.S. Assignment

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